Employer Engagement Policy
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Rationale
Partnerships with employers give BTEC students a direct insight into the world of work and working practices that not only motivates and aspires, but clarifies and expand on the knowledge and skills that students develop through their BTEC studies. The term employer engagement covers all activities that:

- involves collaboration between the BTEC subject area, employers and their employees
- will help improve the understanding of BTEC students of the vocational area that they are studying
- will help develop further skills, knowledge and understanding of vocational areas

All BTEC students will benefit from employer engagement. BTEC assessors have a responsibility to ensure that links with employers are effective, efficient, relevant and mutually supportive.

Those engagement activities should have clear learning outcomes related to specific assessment criteria and be communicated to all parties involved, enabling BTEC departments to assess the effectiveness of activities for students and employers. Those activities should be subject to regular monitoring, evaluation and review.

(This links with the whole school work experience and careers education policies)

Aims: to enhance delivery of BTEC courses
To improve student’s capabilities in the BTEC vocational subject area that they are undertaking
To improve students vocational skills, knowledge and understanding of a particular vocational area
To motivate students by raising the direct awareness of what they learn in BTEC subjects

Procedure:
- Where the employer engagement activity is an external trip then follow the academy trips & Visits procedures
• Where the employer engagement is an external employer visiting the academy then follow the academy procedure for visitors
• SAFEGUARDING PROCEDURES AND RISK ASSESSMENTS MUST BE OBSERVED AT ALL TIMES
• The work experience policy also refers where BTEC students are using this to support their studies
• Following the employer engagement activity names of students involved should be sent to the academy’s admin assistants who will update the work related learning tracker
• Departments must also keep their own records as to which BTEC students have participated in which employer engagement activities
• Such records must be accurate and maintained in a timely manner
• Employer engagement must inform the annual review cycle in BTEC departments

This policy shall be reviewed every 12 months

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