



TIK TOK Guidance

A recent video originating on Facebook Live depicting a man dying by suicide has made its way across popular social media platforms. Outlined below are key facts and advice on how you can respond.

The Facts:

- The video was originally broadcast last week on **Facebook** and shows a man ending his life
- The video shows the graphic depiction of his death and the emergency services responding. It will likely distress anyone who watches it, particularly children and young people
- We have reviewed a number of viral **TikTok** videos discussing the man's death, using pictures from the original video - there appears to be a number of accounts asking where they can find the video. Once a video has gone viral, it can pop up in any users account via reaction videos or other content.
- We have concerns that some **TikTok** users are discussing how they 'felt nothing' after seeing the video, which may push users toward the video to compare how they felt.
- **Links to the full video are being circulated via TikTok and Instagram**

'Our Safer Schools' has produced a comprehensive guide that can support you further, you can click on [this link and find out more.](#)

What can I do about this?

- Talk to your child about how they have reacted. How did it make them feel? Be supportive
- Talk to older children about the risks of sharing this type of content. Talk about the impact it would have on others seeing it.
- Talk to your child about how they can be sensitive to other people, particularly if they have seen content like this online.
- Explain the benefit of staying offline for a few hours until events pass.
- Make sure that children are aware of places to get help such as Childline or make sure that you contact the Pastoral Team for further support if you feel that your child needs this.



STOP

If a young person is accessing disturbing material you should tell them to stop what they're doing and turn off their screen or shut down their device



THINK

They should try not to think about what they saw in great detail, and remind themselves that there is no immediate danger and they are safe



TALK

Encourage the young person to talk about what they saw with a trusted adult rather than other young people